



Egos. Money. Blockbusters. Welcome to Hollywood.

Imagine you could make any movie you wanted to. Imagine you could pluck someone from obscurity and turn them into a superstar. Imagine you had control of an entire movie studio, competing with other studios to create box office hits and predicting what audiences want—from epic action films to campy B-movies.

With *The Movies*, you can make it big in Hollywood by building the ultimate movie studio and shooting the ultimate picture. Choose a script and turn it into a major release. Pick or create actors and locations. Control budgets, build sets, hire and fire at will, settle into the director's chair and film a hit.

Customize unique movies within the game, then watch and review them, adding your very own voiceover or sound effects and saving them to your hard drive. E-mail your masterpieces to friends, upload them to the web or post them on *The Movies'* official site for the world to see and vote on in online awards ceremonies.

Just as you can create or modify unique films, you can create or modify actors, customizing their look and renaming them to resemble anyone you wish. You can even replicate every movie star currently in Hollywood and remake all your favorite films with them. Anything you've ever read about Hollywood—from starlet scandals to broken box office records—is right here in *The Movies*.

PRODUCT SUMMARY

The Movies™ is a "life simulation" game that enables players to build and control their own Hollywood motion picture studio. Players create unique movies, choosing everything from the script, cast, crew, lighting and sound to the marketing, the money and the sequel. These movies can be altered and saved, then posted and viewed anywhere.

Through strategy and skill, players build their studios into entertainment empires by making hit movies, researching and introducing the newest cinematic technologies and nurturing the biggest stars.

Conceptualized by renowned developer Peter Molyneux and created by Lionhead Studios®, *The Movies* is taking life simulation to a whole new arena and is set to be a groundbreaking smash hit.

PRODUCT FEATURES

- **From nobody to mogul**—Become a mega-rich studio honcho, calling all the shots and hiring and firing at will. Will you ignore the stars' tantrums? Will you give in to their monstrous egos and allow them to fall in and out of love, gain weight or get plastic surgery? Or will you show them who's boss by ruining careers, crushing dreams and putting yourself first?
- **From pitch to premiere**—Handpick the scripts you want to greenlight, watch them being shot or direct the movies yourself. Make the films you love to watch or create brand new masterpieces. Innovate with new technological advancements or let other studios make the investment and ride their coattails.
- **From flops to runaway hits**—Make comedies, action films, war movies, romances, sci-fi flicks, horror films or anything you choose. Different genres at different times attract different audiences, so are you after a box office smash or is pleasing the critics and winning awards more your scene?
- **Anything is possible with *The Movies***—Ultimately, you'll be judged by the movies you make. Will you be brave enough to put your movies on the web or share them with friends? Will your movies pick up a nomination and win you a real award? Will this game launch you into an actual movie career? Studio power broker, talent spotter or film director—you can be one or all three. That's the magic of *The Movies*.
- **Two sides of Hollywood, two modes of gameplay**—In Sandbox Mode, you can focus exclusively on making movies. In Story Mode, your objective is to build your own studio from the ground up by starting with an empty lot. Now it's *your* chance to find out if you have what it takes to make it in Hollywood.

SPECIFICATIONS

Platform:	Part No.:	ISBN:	UPC:
Windows® 98/ME/2000/XP CD-ROM	32587	1-58416-581-2	0-47875-32587-6
PlayStation®2 computer entertainment system	80795	1-58416-720-3	0-47875-80795-2
Xbox® video game system	80797	1-58416-721-1	0-47875-80797-6
Nintendo GameCube™	80799	1-58416-722-X	0-47875-80799-0

For more information call: U.S. (310) 255-2000, Europe 011 44 1753 756 100, Australia 011 612 9869 0955, Japan 011 81 3 5282 1581



Lights. Camera. Action. From the casting couch to the director's chair, be the "go to" guru for your studio.



Live the Hollywood dream by picking scripts, hiring stars, building sets and directing the action.



After investing blood, sweat and tears, enjoy newfound success as your movies set box office records.

Screenshots taken from PC gameplay.



Visit www.esrb.org
or call 1-800-771-3772
for more ratings
information



PlayStation®2



ACTIVISION