

Confidential

Sony Computer Entertainment Europe



FACT SHEET

1. KEY FACTS

Title	WiLD™
Platform	PlayStation®4
Publisher	Sony Computer Entertainment Europe LLC
Genre	Action-Survival
Developer	Wild Sheep
Release date	TBC
Age rating	TBC

2. OVERVIEW

From the creator of Rayman and Beyond Good & Evil, Michel Ancel, WiLD is set in a land where humanity and nature are as one.

The world of WiLD is guided by the divinities of nature, where everything is alive with a purpose. A true survival game, players will experience the primal beauty and harsh destructiveness of the natural world and everything in it.

WiLD casts players in the role of a young and vulnerable male or female seeking to not only survive, but to discover their latent shamanic abilities.

3. KEY FEATURES

- **Emergent Play** – WiLD takes place in a living world where every creature can play a key role in your approach to problems. There are many ways to achieve goals in the game and WiLD encourages emergent gameplay in its systems.
- **Incarnations** – Play as a variety of wild animals. Players can become one with nature by earning the favour of god-like divinities and learn to possess animals in WiLD. From getting the birds-eye perspective of a hawk to leading a pack of wolves, players will have unique gameplay opportunities in animal form.
- **Survival** – In a beautiful but brutal world, survival is not guaranteed. Players will need to master the environment to survive.
- **Structured Wilderness** – WiLD is set in an enormous and lush world with huge variations in terrain types. The world is fictional, but heavily influenced by Northern Europe. This world is populated by animals, divinities and other humans. Shamans will be drawn to sacred landmarks to summon divinities into the world and unlock the secrets of WiLD.

4. MEDIA CONTACTS

Simon Matthews

European PR Manager

020 7859 5836

Simon_matthews@scee.net

[Insert local PR Manager's name]

###

WiLD™ ©2014 Sony Computer Entertainment Europe. Published by Sony Computer Entertainment Europe. Developed by Wild Sheep Studio. "WiLD logo" is a trademark of Sony Computer Entertainment Europe. All rights reserved.